

// exceptional + distinctive intellectual capacity

Smart strategy to turn content into your AI advantage



SOLUTION OVERVIEW

CS Brain helps organizations develop the strategies, capabilities, and alignment needed to modernize content, improve customer experiences, and succeed with AI.



BENEFITS



Maximize return on technology and content



Thrive during AI-driven disruption



Orchestrate outstanding experiences



SAMPLE PRODUCTS + SERVICES

Our independent research, proprietary data, proven methodology, with deep experience with top organizations inform every engagement.

- Content auditing
- CS Lab analyses
- Content vision definition
- User / customer / audience research
- Content mapping and gap analysis
- Strategic content recommendations
- Content playbook definition
- Center of content excellence consulting
- Content operations maturity assessment
- AI Technology Selection
- Content modeling and taxonomy definition
- Content process consulting
- Content leadership training and coaching
- Content Science Academy certifications
- AI-powered consulting + research with ContentIQ

CS BRAIN

REASONS TO BELIEVE

50+

Awards

for Strategy, Creative, + Business

100+

Clients

Including Fortune 50, Future 50, + Global 2000

1000+

Leaders

Interviewed or Surveyed about Content Issues

100K+

Participants

In Our Public + Custom Training

250K+

ContentWRX

Assessments of Content Effectiveness

SUPERAGENT



CONTENT IQ®



CONTENT
SCIENCE



CONTENT-SCIENCE.COM



CONTENTSCIENCE