



CONTENT IQ™

Scale Your Content Genius



Chances are, your organization knows a lot about effective content. The challenge is **harnessing that content knowledge consistently** across teams, channels, and entire customer experiences.

That's where ContentIQ can help.

ContentIQ combines your organization's knowledge with Content Science intelligence—proven models, frameworks, and data such as 200,000+ content assessments.

The result is an **AI-ready content platform** that helps organizations apply what works, everywhere content shows up. ContentIQ brings deep content expertise to any major AI model, giving you the flexibility to use the AI technology that best fits your business.

Designed for modern workflows, ContentIQ supports teams of humans and AI agents, working together to scale content genius.

The future of smarter content is here. It's ContentIQ.



VISION

- Define the future state
- Craft a vision statement
- Consider possibilities



ANALYSIS

- Investigate the current state
- Inventory, audit, + more
- Map content to journeys



STRATEGY

- Form recommendations
- Draft a report
- Define a roadmap



IMPLEMENTATION

- Architect content
- Plan + create content
- Optimize + maintain

Built on Content Science

ContentIQ is grounded in decades of Content Science research and application.

200,000+ assessments of content effectiveness

100,000+ professionals and leaders trained

1,000+ professionals surveyed or interviewed

100+ clients across Fortune 50, Future 50, and Global 2000 organizations

50+ industry awards for content strategy, research, and education

Ready for Your Preferred AI Model

Examples include...

◆ Gemini

✦ Claude

🌀 ChatGPT

ENTERPRISE FEATURES + BENEFITS



Configurable for Complex Environments

Adapt ContentIQ to support diverse brands, markets, regulatory requirements, and organizational structures.



Wraparound Core Technology Investments

Enhance your current ecosystem without costly replatforming, migration delays, or integration headaches.



Flexible, Cost-Efficient Scaling

Subscription options designed to deliver enterprise-grade capabilities at a fraction of traditional SaaS costs.



Accelerated Path to Value

Progress from pilots to production-ready applications quickly yet responsibly.



Security + Compliance by Design

Enterprise-grade security and governance are embedded within the platform to support compliance and risk management.



Reduced Operational Overhead

Minimize ongoing maintenance with a streamlined approach that reduces dependency on developer resources.

Request a demo at...

content-science.com/contact-us