

Reduce the risks and increase the rewards from your generative AI applications by enhancing the content, structure, and data in these models.

### SOLUTION OVERVIEW

Ensure your gen AI approach reaches its potential by making your use of small and large language models more effective.

### BENEFITS



Improve gen AI relevance + accuracy



Decrease gen AI costs



Reduce security + sustainability risks

### SAMPLE SERVICES

- ▶ Create or update quality, targeted content for SLM / LLM data
- ▶ Add structure / metadata / tagging to enhance meaning
- ▶ Refine SLM for specific domains, tasks, or contexts
- ▶ Advise on gen AI deployment + maintenance
- ▶ Advise on measuring gen AI effectiveness + ROI
- ▶ Accelerate QA testing + training
- ▶ Enhance content effectiveness measurement + reporting
- ▶ Advise on gen AI strategy + planning

#### SOLUTIONS USED



#### SAMPLE TECHNOLOGIES

GPT-4O MINI

GEMMA

HAIKU

GRANITE 3.0

PHI 3.5

***"WE CLOSE THE TRANSPARENCY GAPS IN LLMS AND SLMS SO YOU CAN DEPLOY AND MAINTAIN GEN AI SUCCESSFULLY"***

Colleen Jones, President of Content Science



**CONTENT SCIENCE**  
Insight • Idea • Implementation • Impact