CS FORGE

TO BRING INTO BEING BY AN EXPENDITURE OF EFFORT

Craft award-winning content + experiences.

▶ SOLUTION OVERVIEW

Our creative and development studio, CS Forge produces compelling content assets (copy, interfaces, articles, video, audio) and engineers great experiences for the digital era. Our diverse and comprehensive capabilities go beyond marketing to serve the entire customer or user experience.

▶ BENEFITS

More effective content, faster

More efficient scaling of content operations

More stable content supply chain

▶ SAMPLE CAPABILITIES

We view data as a catalyst for content creativity and engineering excellence. We bring together evidence-based practices with a passion for creative and effective solutions.

- ▶ CONCEPTING, STORYBOARDING, AND PROTOTYPING
- ▶ CONTENT CALENDAR PLANNING
- ▶ MESSAGE ARCHITECTURE
- ▶ DEMAND GENERATION CONTENT
- ▶ THOUGHT LEADERSHIP CONTENT
- ▶ FRONTEND DESIGN AND DEVELOPMENT
- ▶ MARKETING CAMPAIGN ASSETS
- ▶ APPLICATION AND PRODUCT INTERFACES

- ▶ PRODUCT MARKETING CONTENT
- ▶ CUSTOMER SUCCESS CONTENT
- ▶ EMPLOYEE ENABLEMENT CONTENT
- ▶ TRANSLATION
- ▶ CMS TEMPLATE DEFINITION AND DEVELOPMENT
- ▶ ACCESSIBLE AND RESPONSIVE DESIGN
- ▶ ECOMMERCE STOREFRONTS
- ▶ SITEMAP, TAXONOMY, AND METADATA

- ▶ CHAT BOT PLANNING AND SCRIPT WRITING
- ▶ VIDEO SCRIPT WRITING AND PRODUCTION
- ▶ AUDIO SCRIPT WRITING AND PRODUCTION
- ▶ TECHNICAL AND SCIENTIFIC DOCUMENTATION
- ▶ LANDING PAGE AND MICROSITE DEVELOPMENT
- ▶ WEBSITE REDESIGN
- ▶ BRAND / IDENTITY / CONTENT GUIDELINES

▶ SAMPLE CLIENTS

Coca-Cola   EQUIFAX   ♥sharecare

▶ SAMPLE AWARDS

CMA   THE WEBBY AWARDS   W3 AWARDS   TITAN BUSINESS AWARDS

CONTENT SCIENCE WAS A STELLAR PARTNER...THEIR 360 APPROACH WAS VERY IMPACTFUL!
Greg Vilines, CPO, Terminal

CONTENT SCIENCE
Insight ▸ Idea ▸ Implementation ▸ Impact