



# Become a Founding Member of the premiere membership **community for senior leaders who care about content.**

Content Executive Council™ is for Heads of Content, VPs, SVPs, C-level Leaders, and Board Members with significant content responsibilities.

## Why Content Executive Council?

We're creating a unique way to elevate your career and impact



### NETWORK

Connect with and get inspired by diverse content leaders through semiannual dinners and online events.



### INFLUENCE

Align to drive positive change in technology, industry practices, ethics, and more.



### INSIGHT

Learn from unique research led by Content Science and quarterly virtual programs geared for content executives.



### ADVANCEMENT

Acceptance into CXC is a special achievement. Use monthly Masterminds to drive each other to new heights.

## Founding Member Benefits

Only the OG of CXC enjoy these benefits.



### Lock in Pricing

CXC Founding Members receive special pricing, and that pricing will never increase for as long as you renew.



### Shape the Future

CXC Founding Members will have the opportunity to inform programming and priorities more than other members.



*“When business is digital, content is critical. I founded Content Executive Council to celebrate and empower content leaders at the highest levels of business.”*



**Colleen Jones, CXC Founder**

President of Content Science, Author of The Content Advantage

## Expressing Interest

We're looking for leaders at large or enterprise organizations with significant content responsibilities.

- Content does not have to be in your position title, just in your responsibilities.

- You can work in any business function. Content is important to all of them.

- We're prioritizing senior director level or equivalent and above.

- We're currently not accepting leaders with agencies or consultancies.

To confirm whether you qualify and learn more about CXC, complete the form at

[www.contentexecutivecouncil.com](http://www.contentexecutivecouncil.com)

