



**content
science**

We make interactive content work for your business.

We're a boutique consultancy that enjoys working for clients who want to take their interactive content to a new level—but need help reaching it.

Ideal Client Characteristics

Content Science typically works with medium or large companies and ambitious entrepreneurs.

Our clients are motivated to improve content by investing in the right approach and resources.

To support broader business goals, they want to accomplish specific content goals such as:

- Make content processes less contentious and more productive.
 - Improve certain content qualities, such as relevance or persuasiveness.
 - Connect social media and content marketing efforts.
 - Develop or enhance a product / service that depends largely on content.
 - Develop content strategy as an “offering” by an internal consultant team.
 - Bridge multichannel content efforts.
-

As pioneers in content strategy, we look forward to working with smart companies to help them get real, measurable results from their content.

client profile

**Get results from
your content.**

**Call us today.
404-965-3034**